

Catalyst Project SWOT Analysis Tool: *This is a tool to look at organizations, campaigns, and areas of work to assist in strategic planning. Use this tool focusing on the question, "how can we move significant numbers of white people in this sector of work towards anti-racist/racial justice politics and practice."*

<p>sample questions</p> <p>Organizational experience, leadership, skills? Organizational capacity, relationships, resources? Historical conditions that help us? Previous organizing to build from? Cultures of resistance to sustain or legitimize the work? Allies, institutions to get support from, and/or collaborate with? Your reputation? Level of trust from your community/base/folks? Innovative ideas? Clarity of purpose and goals. Advantages based on location/geography or timing? Do you have people invested, would be invested if they knew, could be invested if worked with? Do you have strengths culturally, politically, socially, economically, spiritually? Methods of working together, ability to communicate, make and implement decisions? Vision and values? Strategy to work from? People to get feedback on this assessment to further develop it? Ability to develop leaders, strengthen organization, build campaigns, form alliances, build movement, expand sphere of influence?</p>	<p style="text-align: center;">strengths</p>	<p style="text-align: center;">weaknesses</p>	<p>sample questions</p> <p>Lack of organizational experience, leadership, skills? Lack of organizational capacity, resources? Historical conditions that hurt us? Impacts of systems of oppression on our communities, organizations and ourselves? Lack of strategy? Lack of goals or clarity of goals? Your reputation? Current legitimacy, and trust with people you want to work with? Lack of allies, relationships? Negative effects on other areas of work? Reliability, capacity of people involved? Morale, commitment, sense of what is possible? Ability to make and implement decisions? Internal and external communication? Lack of people to get feedback on this assessment? Obstacles to developing leaders, strengthen organization, build campaigns, form alliances, build movement, expand sphere of influence?</p>
<p>sample questions</p> <p>How can this work significantly move our community, country, world, towards economic, racial, gender, environmental, and social justice? Bring more people into the movement? Strengthen existing institutions, communities, networks, organizations? Share resources? How? Tactics: surprise, innovative, dynamic Strengthen existing relationships? Build new relationships? Opportunities for new leadership to grow and get experience? Is it appropriate/timely by geographic and /or seasonal factors? Cultural, political, economic conditions now or approaching? How can we learn and grow through this experience? How can we build our capacity through this work? Building cultures, processes, values, institutions that further collective liberation? How? Heal divisions and tensions?</p>	<p style="text-align: center;">opportunities</p>	<p style="text-align: center;">threats</p>	<p>sample question</p> <p>How might this situation move our community, country, world, away from economic, racial, gender, environmental, and social justice? Could we undermine our goals? Hurt relationships, and demoralize people? Turn people away from the movement? Hurt existing institutions, communities, networks, organizations? How? Reinforce systems of oppression and exploitation? Contribute to movement divisions stemming from systemic privilege? State repression/reaction? Backlash in community? Are there geographic and/or seasonal risks? Are there risky cultural, political, economic conditions now or approaching? Risk funding and resources? Burn out participants? Create or exacerbate internal divisions, tensions?</p>